



MEDIA ALERT

CREE EUROPE SHOWCASES LED OFFERING AT THE FORECOURT SHOW

Leader in LED lighting products, Cree Europe will be showcasing its canopy and in-store product range for petrol and service stations at the Forecourt Show at the NEC in Birmingham on 24-26 April.

Creating a positive first impression with a well-lit petrol station is crucial to attracting new customers. Cree's high quality fixtures create an inviting and welcoming light with excellent visibility which help draws in new customers and saves on energy.

Cree's warm indoor LEDs also provides customers with a sense of comfort, safety and security while projecting a clean, bright and professional finish to the store, while lowering energy and maintenance bills.

Cree's LEDs use up to 85 percent less energy when compared to traditional lighting solutions. The easy-to-install lighting requires no re-lamping for at least 10 years and virtually no maintenance costs. The result is unbeatable value that contributes to a more profitable bottom line.

Cree will showcase their range of canopy and indoor retail products on stand Q141. These include:

- Cree® CPY Series, canopy fixtures designed to withstand the most challenging outdoor environments;
- CXB Series, the ideal replacement for commercial high-bay applications;
- Cree RKT Series, a stand-alone light engine and a mounting base for retrofitting existing installations;
- Cree 304 Series™, an extremely versatile fixture idea for gas station forecourt canopies;
- Cree XSP Series, designed to resemble traditional street lights with improved performance;
- Cree LR22™, architecturally designed recessed flat panel which blends seamlessly into any ceiling, offering soft, smooth, fully-luminous light.

For media enquiries, please contact:

Clare Motte

Account Manager, Ogilvy Public Relations

E: Clare.Motte@ogilvy.com

T: +44(0) 7796 994346

About Cree

Cree is a market-leading innovator of lighting-class LEDs, lighting products and power and radio frequency (RF) semiconductors. Cree's product families include LED lighting systems and bulbs, blue and green LED chips, high-brightness LEDs, lighting-class power LEDs, power-switching devices and RF devices. Cree's products are driving improvements in applications such as general illumination, electronic signs and signals, power supplies and inverters.

For additional product and company information, please refer to www.cree.com.

Cree® is a registered trademark, and 304 Series™ and LR22™ are trademarks of Cree, Inc.